

# Membership Discussion

- Current Numbers
- Current Actions
- Subscription Comparison
- Ideas for the Future

# Current Position

- Current Active Memberships 2891 (3947 members), which includes 410 life memberships who may make an annual donation, often for a particular purpose
- January 2017 - 3083 (4306)
- January 2016 - 3867 (5549)
- January 2015 - 4277 (6306)

# Age Distribution

239 memberships include people over the age of 85

# Current Actions

- Online Joining
- Direct Debits
- Self-Service Database
- GDPR Compliant
- Online communication
- Recognition that current system needs to be retained for those who do not wish to use internet

# Subscription Comparisons

<b>RAILWAY</b>	<b>WSR A</b>	<b>B'BEL L</b>	<b>ESOM</b>	<b>GWR</b>	<b>NYM</b>	<b>SVR</b>	<b>S DEV</b>
<b>Adult</b>	£20	£25	£20	£20	£31	£22	£20
<b>2 Adults</b>	£30	£36	£32	£32	£55	£32	£27
<b>Family</b>	£37	£40	£38	£40		£38	£30
<b>Junior</b>	£10	£11	£17	£13	£15	£10	£10
<b>S Citizen</b>	£17	£20	£17	£16	£29	£17	£15
<b>2 S Citizens</b>	£26	£30	£30	£28	£51	£25	£22
<b>Last Increase</b>	<b>Jan 15</b>	<b>Jan 13</b>	<b>May 16</b>	<b>Jan 14</b>	<b>Mar 17</b>	<b>Jan 17</b>	<b>Jan 17</b>

# Ideas for the Future

- Increase standard Memberships
- Life Memberships for those over 60/65/70
- Working Volunteer Memberships (Journal only available electronically)
- Tiered Membership – low cost but high value benefits for those who are prepared to pay more